

**TO:** Village of Stockbridge Planning  
Commission  
**FROM:** Raphael J. Kasen, AICP, Senior Planner  
**SUBJECT:** Draft Survey Questions  
**DATE:** January 19, 2023

# Memorandum

**In support of the preparation of the Stockbridge Master Plan, Village leaders are conducting this survey to get input from important stakeholders like you.** Master Plans serve multiple purposes, from governing how land should be used in the future, to prioritizing municipal capital investments for over a decade or more. In Michigan, Master Plans are the legal basis for zoning, and set a vision for the future of a community's developed environment.

This survey focuses on broad topics such as household composition, neighborhood activity, and daily life, to the overall impressions concerning the community. Responses will give the project team ideas of strategic issues for further analysis and exploration.

This survey should take approximately 10-15 minutes to take. Thank you for your participation!

## STAKEHOLDER IDENTIFICATION

1. Please select all that apply to you:
  - a. I am a resident of Stockbridge
  - b. I am a property owner in Stockbridge
  - c. I am a business owner in Stockbridge
  - d. I work in Stockbridge
  - e. I attend an institution in Stockbridge (e.g., church, library, etc.)
  - f. I shop or dine in Stockbridge
  - g. I live nearby
  
2. If you live in Stockbridge, how long have you lived here?
  - a. I do not live in Stockbridge
  - b. 0-5 years
  - c. 6-10 years
  - d. 11-15 years
  - e. 16-20 years
  - f. 21+ years
  
3. Please indicate your age range.
  - a. Under 18
  - b. 18-24 years old
  
  - c. 25-34 years old
  - d. 35-44 years old
  - e. 45-54 years old
  - f. 55-64 years old
  - g. 65-74 years old
  - h. 75+ years old

## VILLAGE IMPRESSIONS

4. In general, what do you like about Stockbridge (select all that apply)?
  - a. Its downtown
  - b. The balance between urban and rural landscape
  - c. Close proximity to other popular areas such as Grand Rapids, Rockford, and Cedar Springs
  - d. Close proximity to natural features such as farmland and woodlands
  - e. Close proximity to large industrial employment centers
  - f. Quality housing
  - g. Affordable housing options
  - h. Good schools
  - i. Good parks and recreation program(s)
  - j. Close access to state highways and major thoroughfares
  - k. Other (please specify)
  
5. In general, what do you think needs to change from its current condition in Stockbridge (select all that apply)?
  - a. More affordable housing options
  - b. More available housing types
  - c. More sidewalks and a Village-wide connected sidewalk system
  - d. More bike trails and bike paths
  - e. More parks
  - f. Newer housing (current homes are aging)
  - g. More business and entertainment opportunities
  - h. More programs for seniors
  - i. More programs for youths and teens
  - j. More ordinance enforcement
  - k. Too much traffic speeding
  - l. Too much traffic congestion
  - m. More public transportation opportunities
  - n. Too many vacant commercial sites
  - o. Not enough code enforcement
  - p. Other (please specify)
  
6. Regarding sidewalks, please select the answer you think most closely aligns with your preference:
  - a. I believe sidewalks should be installed wherever none currently exist
  - b. I believe sidewalks should be installed in certain key locations, such as near Downtown
  - c. I believe sidewalks shouldn't be required by the Village

7. What needs to change from its current condition in the Village?

	Requires no change	Requires moderate change	Requires major change
Parks			
Safety			
Speeding			
Traffic			
Sidewalks			
Improve Streets			
Accessibility			
Bike facilities			
Housing quality			
Housing availability			
Noise			

8. Please indicate your feelings toward residential growth in the Village.

- a. I am supportive
- b. I am neutral/no opinion
- c. I am not supportive
- d. Other (please specify)

9. Please indicate your feelings toward commercial growth in the Village.

- e. I am supportive
- f. I am neutral/no opinion
- g. I am not supportive
- h. Other (please specify)

## HOUSING

10. Do existing housing options in Stockbridge support your needs?

- a. Yes
- b. No, the cost is too high
- c. No, I'd like to downsize
- d. No, I'd like a larger house

11. Rate the following housing option from 1 to 5 (1 being the least desired, 5 being the most desired).



- a. 1
- b. 2
- c. 3
- d. 4
- e. 5

12. Rate the following housing options from 1 to 5 (1 being the least desired, 5 being the most desired).





- a. 1
- b. 2
- c. 3
- d. 4
- e. 5

13. Rate the following housing option from 1 to 5 (1 being the least desired, 5 being the most desired).



- a. 1
- b. 2
- c. 3
- d. 4
- e. 5

14. Rate the following housing option from 1 to 5 (1 being the least desired, 5 being the most desired).





- a. 1
- b. 2
- c. 3
- d. 4
- e. 5

15. Rate the following housing option from 1 to 5 (1 being the least desired, 5 being the most desired).



- a. 1
- b. 2
- c. 3
- d. 4
- e. 5

16. Rate the following housing option from 1 to 5 (1 being the least desired, 5 being the most desired).



- a. 1
- b. 2
- c. 3
- d. 4
- e. 5

17. Rate the following housing option from 1 to 5 (1 being the least desired, 5 being the most desired).



- a. 1
- b. 2
- c. 3
- d. 4
- e. 5

18. Are you in support of the Village exploring options to expand the current housing stock? Such as, encouraging varied “missing middle” housing types? (e.g., townhomes, duplexes, condos, etc.)

- a. Yes
- b. No
- c. Neutral/not applicable
- d. Other (please specify)

## TRANSPORTATION

19. Which method(s) of transportation do you wish you could use more to travel within Stockbridge (select all that apply)?

- a. Passenger vehicle
- b. Bicycle
- c. Walking
- d. Other (please specify)

20. How safe do you feel walking or biking within the Village limits?

- a. Very safe
- b. Safe
- c. Unsafe
- d. Very unsafe
- e. Neutral/No opinion

## **PARKS AND TRAILS**

21. Do you feel that you have safe and convenient access to parks and trails?
  - a. Yes
  - b. No
  - c. Neutral/no opinion
  - d. Other (please specify)
  
22. Do you feel the Village's current parks system meets your needs?
  - a. Yes
  - b. No
  - c. Neutral/no opinion
  
23. If the current parks system does not meet your needs, please indicate why.
  
24. Do you feel the City's current trail system meets your needs?
  - a. Yes
  - b. No
  - c. Neutral/no opinion
  
25. If the current trails system does not meet your needs, please indicate why.

## **DOWNTOWN STOCKBRIDGE**

26. What do you like the most about Downtown Stockbridge (select all that apply)?
  - a. The mixed-use buildings
  - b. Options for shopping, dining, and entertainment
  - c. The walkable atmosphere
  - d. Parking is easily available
  - e. Community events
  - f. Its unique character and charm
  - g. Other (please specify)
  
27. What do you wish Downtown Stockbridge had more of (select all that apply)?
  - a. Shops and restaurants
  - b. Parking
  - c. Sidewalks
  - d. Bike facilities
  - e. Public art
  - f. Gathering space/community event space
  - g. More regional marketing and tourism opportunities
  - h. Other (please specify)

## **GENERAL**

28. If you have any suggestions or ideas for the Stockbridge Master Plan, please write them in the space below. Thank you for your time and investment in Stockbridge!